






 bringing neighbours closer

Project
“My social responsibility”
 LLIV-322 “My response”
 Subsidy Contract No. LV-LT/2.1./LLIV-322/2012/11
 Latvia-Lithuania cross-border cooperation programme 2007-2013
LP - Kurzeme planning region (KPR)
 Liepāja, 13.11.2012.

“My response”

TOTAL budget EUR 1,137,609.23
 Programm financing 85% = EUR 966,967.85
 Partner financing 15% = EUR 170,641.38
Investments in infrastructure = 60,88%
 Financing for Latvia partners = EUR 606,636.25,
 Financing for Lithuania partners = EUR 530,973.98

Time of project
 2nd of April 2012 – 1st of April 2014
13 Partners
 8 form Latvia and 5 from Lithuania



“My response” Project partners

1. Kurzeme Planning Region –Lead partner
2. Ventspils City Municipality Body „The Social Service of Ventspils City Council”
3. Liepaja City Council
4. Kuldiga County municipal agency “Social service office”
5. Dundaga County Council
6. Nica County Council
7. Skrunda County Council
8. Saldus Amalgamated Municipality
9. PI "Siauliai region development agency"
10. NGO EDUCATIONAL PROJECTS
11. Joniskis "Saules" basic school
12. BI Klaipeda City Social Support Centre
13. Klaipeda City Municipality Administration



“My response”

Goal of project:

To promote equal approach practicing and social integration of people with disabilities

In order to prevent discrimination against disabled people, to promote an equal treatment of disabled people and to improve their social integration, specific activities are planned to create attractive environment for living (among that for integration) and to develop sustainable society. The project includes explorative, educating, environment adapting, new social services developing, experience exchanging, information distributing and also existing social service quality and accessibility improving activities.

- WP1 - Project management and coordination
- WP2 - Joint social services
- WP3 - Universal design
- WP4 - Information and publicity



“My response”

WP1 - Project management and coordination

ACT1 Management team and Work group

Management team, 3 people:

- Project manager,
- Project assistant,
- Financial manager.

Management team (KPR) holds monthly meetings.

Work group:

- Management team and
- Partner’s coordinators.

Work group meetings every 2nd month (face-to-face and video-conferences)

ACT2 Steering Group

Steering Group:

- Project Management team and
- Representatives of all partners.

Meetings planned 4 times



“My response”

WP2 - Joint social services

ACT1 Research on accessibility of social service provision and social integration of people with disabilities (accessibility providing at – institutions providing social services and public places),

ACT2 Seminar „Needs and integration opportunities for people with disabilities”

32h Training on work with disabled persons and people equivalent to specific client group (persons with physical, vision, hearing impairments, mental development disorders and mental illnesses, blind and/or deaf people, persons with dementia, persons suffering from incurable diseases (cancer, AIDS), persons suffering from addictions, etc.),

ACT3 Development of new social service – companion-assistant for people with functional impairments for social integration practicing,

ACT4 Development of new alternative social service – short-time stay service (up to 30 days per year) for people with mental impairments



“My response”

WP3 - Universal design

- ACT1 Training (seminars and consultations) on providing social integration of people with disabilities by using principles of universal design (UD)** (concept of UD, marks of usage, changing environment (premises and territory) in compliance with UD principles, required time and material contributions),
- ACT2 Adaptions in municipalities** Forming attractive living environment – providing accessibility and promoting social integration using UD principles in premises and/or agreeable territory of municipality
reconstructions in 8 municipalities:
5 for companion – assistant service
3 for short-time stay service
- ACT3 Experience exchange roundtrip** to disseminate best practice of implementation UD principles,
- ACT4 Closing conference**, presenting best practices, experience and risks implementing UD in LV and LT.



“My response”

WP4 - Information and publicity

- ACT1 Information in partners web pages** (~1x3month)
- ACT2 Universal Design sections in partners webpages**
- ACT3 Forum „Common view providing accessibility for all people – UD as social integration promoting factor”**
- ACT4 Articles in mass media**
15 LV+15LT articles, Article's competitions for different audiences will be organized
- ACT5 Society campaign in municipalities**
1 campaign, 1 day, 5000 participants (information stands, kind of handouts and materials for practical work)
- ACT6 Making TV broadcasts and broadcasting**
2 broadcastings (2 movies, broadcasting in net and TV -5 in LV and 5 in LT)
- ACT7 Information campaign in social networks**
1 campaign: interactive puzzles, mind-set games related to universal design issues for a week at social networks www.draugiem.lv and www.frype.lt.
- ACT8 Publicity events (posters) and Mobile exhibition**
- ACT9 Social service data base and virtual map**





Thank you!

Project assistant: **Inga Kalniņa**

E-mail: inga.kalnina@kurzemesregions.lv

Kurzeme planning region administration

[Pulkveža Brieža street 4, floor 3](http://www.kurzemesregions.lv) , Riga

www.kurzemesregions.lv

E-mail: info@kurzemesregions.lv

Phone: +371 67331492